

Individual Exhibitions at the Bright Art Gallery 2021

The Bright Art Gallery and Cultural Centre is a community-based gallery. As such, it supports artists by providing a dedicated outlet for their work. This creates opportunities for the Alpine Shire community and visitors to the area to view a diversity of exhibitions.

The Bright Art Gallery is managed by an elected volunteer committee. The gallery is staffed by volunteers only, with no paid staff employed. Funds raised are solely used to run and develop this facility for the benefit of the local community and visitors to the region.

Conditions for Individual Exhibitions at the Bright Art Gallery:

- Proposals for group or solo exhibitions **are to be approved by the Bright Art Gallery committee**. Any exhibition proposals must take into account the existing exhibition and cultural calendar of the Gallery.
- It is preferred that the majority of works in the exhibition will be for sale. **Commission on all sales is 25% for gallery members** and 30% for non-gallery members. Payments to the artist will be made within 4 weeks of the conclusion of the exhibition. If the works are not for sale an additional \$100 per week per gallery space will be added to the fees, to cover running costs.
- There are **three exhibition spaces**: The John Masciorini Gallery (the first gallery space), the large Enid West Gallery and the Edda Beauchesne (Upstairs) Gallery. Typically, an exhibition will occupy one of the galleries; a larger or group exhibition may use any combination as appropriate.
John Masciorini Gallery Dimension: 36.4 running metres for hanging works /110 M². The walkways leading into the John Masciorini Gallery are part of this space.
Enid West Gallery: 45 running metres for hanging works/ 150 M²
Edda Beauchesne (upstairs) Gallery: 36 running metres for hanging works/ 70 M²
Foyer and walkways: 15.2 running metres for hanging works / 40 M²
Plus, there are portable display panels which stand in the centre of the spaces, if needed. The Foyer will have an example of all current exhibitions on display.
- The Gallery has a limited collection of **plinths, display cabinets and shelving** at this time; however, it intends to expand the range in future. Please discuss your specific requirements with the exhibition coordinator.
- **Other exhibitions** may be run in conjunction with your exhibition, if additional spaces are available, such as a display of the Gallery's permanent collection or a selection of works for sale by the Alpine Artists group. There could also be bookings for meetings, workshops, choir practice or Cafe Culture performances during the exhibition period, which may provide extra exposure for your work. For this reason, it is preferred that the floor of the Enid West gallery is left largely vacant, except for some plinths that can be easily moved.
- Artist exhibitions generally **open five days a week** - Thu, Fri, Sat, Sun, Mon opening from 10am to 4pm. The gallery is closed on Tue and Wed.
- **Duration**. It is recommended to hold an exhibition for 3-6 weeks to allow sufficient exposure time. Timing and length of exhibition is dependant on the existing exhibition calendar.

- There are **four set yearly exhibitions**: the Autumn Art Exhibition which fills the gallery from March to May, the Summer Exhibition from December to January, the Winter Exhibition in the first 2 weeks of July and the P12 School Exhibition in November. These months are not available for other exhibitions.
- If you would like an **official opening** on the Friday evening, you will be responsible for the cost and organisation of the refreshments. You will need to make plans for a suitable person to open your exhibition. This is a good publicity opportunity and a chance to invite prospective buyers. The committee will assist you where possible. The opening of an exhibition (this is optional) works best on Friday evenings at 6pm. It is also possible to have a more casual '**meet the artist**' instead of an opening, for instance on a Sat or Sun afternoon.
- **Manning the gallery.** It is preferred that the exhibiting artist will be available to man the Gallery during their exhibition for as many days as they can manage, this will often be with the help of a volunteer. It is understood that this is not always possible for artists living beyond Bright, or for those with other day-time commitments and as such, it is **not** a condition for exhibiting artists to man the gallery. The gallery is operated by volunteers only, and finding enough volunteers to keep the gallery open is a constant challenge. The visiting public very much appreciates meeting the exhibiting artist. **The cost of holding an exhibition will be reduced if you are manning the gallery yourself for a minimum of 2 days per week or 4 sessions (one session is half day 10am-1pm or 1-4pm).**
- **Fees:** A week is five days (Thu to Mon). **John Masciorini Gallery** plus shared foyer: \$150 per week (\$30 per day) or if fulfilling the **minimum manning** requirement (see above): \$50 per week (\$10 per day).
Enid West Gallery plus shared foyer: \$150 per week (\$30 per day) or if fulfilling the **minimum manning** requirement: \$50 per week (\$10 per day).
Edda Beauchesne (upstairs) gallery plus shared foyer: \$125 per week (\$25 per day) or if fulfilling the **minimum manning** requirement: \$40 per week (\$8 per day).
- The artist may negotiate a **further reduction in fees** with the exhibition coordinator by **donating a suitable work as a raffle prize**. The raffle will run for the duration of the exhibition. The work is to have general appeal to the public and be of same high standard as works in the exhibition. The Gallery committee will have to approve the work before an arrangement is made.
- **The total amount of fees is payable one week prior to the start of the exhibition**, unless alternative arrangements have been made with the exhibition coordinator. The fees will go towards the running costs of the Gallery. The above fees will apply to new exhibitions booked from the 1st of December 2019, **to be held during 2020**.
- **Publicity.** The Artist is responsible for the design, cost and distribution of exhibition flyers and posters. Assistance with the designing and ordering of posters and flyers is available from committee members, if needed. Advertising in the Alpine Observer is funded by the Gallery. Any additional advertising in other media publications is funded by the Artist. The Gallery's logo, location and contact details are to be included in all advertising material. It is up to the artist to contact the news media to arrange a press release announcing the exhibition. Committee members will provide advice and assistance if needed. Advertising aimed at gallery members will be undertaken by the Gallery, such as emailing invitations and newsletter announcements. The Gallery website and Facebook will include promotional material provided by the artist. Please supply a current CV, some images of your work and a photo of the artist(s).

- The Artist is responsible for the **hanging** or installing of their exhibition. This will be with the help and under guidance of one or more committee members. The Artist is also responsible for taking the exhibition down and returning the Gallery to its previous condition, again with the help of committee members where necessary.
- The individual art works may be **labelled** by the Gallery or the Artist. A detailed **list of artist works** included in the exhibition is to be provided to the Gallery one week prior to commencement. **Or**, instead of labels, a catalogue and numbering system may be prepared by the Artist, at the cost of the Artist. The Gallery's logo and contact details must be included in the catalogue. There will be no cost to the public for catalogues, which need to be readily available for visitors. The **label system is the gallery preferred** option. Entry to these exhibitions is by voluntary donation to the gallery.
- Works will be the **original work** of the exhibiting artists except in the case of displaying personal collections, in which case the lender should be the legal owner of the work offered.
- The gallery reserves the right to **refuse** to display any works it considers inappropriate in content, or of an unacceptable standard or quality in workmanship or in breach of copyright.
- The Gallery does not divulge **personal information** about contributing Artists, unless asked to do so. The artist(s) may provide business cards and/or résumés which can be left in the gallery for this purpose.

Application Form for Individual Exhibition at the Bright Art Gallery

Artist Name(s):

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Title of Exhibition:

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Details of Works: Approximate number, size and medium of works that may be included in exhibition. Please include each artist's CV and three images of work or the proposed type of work, by each artist to be included in proposed exhibition.

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Dates: (proposed dates when you would like your exhibition, subject to availability)

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Extra Features Available: (for example workshops or educational packages)

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Opening: Will an opening be required? Yes / No

Meet the artist: Yes / No

Gallery space(s) requested:

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The artist(s) will be available to man the gallery at least 2 days per week? Yes / No

Mobile Phone:

Home Phone:

Postal address:

Email:

Website address:

Date:

Signature of the artist:

Specific requirements and Comments

By email: discuss or send in your proposal to **both** the artist exhibitions coordinator Annemarie Wiegerinck: a.wiegerinck@bigpond.com & and the gallery: manager@brightartgallery.org.au

Phone enquiries: Annemarie 0413 247 237 Bright Art Gallery 03 5750 1660

Mail: Bright Art Gallery, PO Box 216, Bright Vic 3741

The proposal will be presented at the next monthly meeting of the Bright Art Gallery committee. The exhibition coordinator will contact you after the meeting to discuss the results.